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**(ELKHART, IN-) Hoosier Harley-Davidson awarded prestigious Dealernews Top 100 Award for 2009**

Dealernews magazine, the premier business-to-business publication for motorcycle, ATV and other powersports dealers, has named the winners of the 18<sup>th</sup> Annual Top 100 Dealer Awards. The Top 100 Awards is the powersports industry's largest, longest running and most prestigious retail competition, recognizing dealerships for retail design and merchandising approaches, promotional innovations and dedication to customer service.

Dealers from 39 states and two Canadian provinces are represented in the Dealernews Top 100 this year. The only Harley-Davidson dealership in Indiana to be chosen as outstanding this year is Hoosier Harley-Davidson in Elkhart.

"We are honored and excited to be named amongst the ranks of the best dealerships in the country," said Russ Saputo, Hoosier's owner/operator. "This award really validates the effort our staff makes all year long to customer service, selection, pricing and the overall atmosphere of this dealership." Saputo also recognizes who the real winners are. "Our loyal customers are really responsible for this award."

The 2009 Top 100 Dealers were honored at an invitation-only awards gala, held in conjunction with the 41<sup>st</sup> Annual Dealernews International Powersports Dealer Expo, In Indianapolis this past month.

The entire staff at Hoosier H-D wants to thank the Northern Indiana motorcycling community for their many years of loyalty and strong support. We may be in the Top 100, but Hoosier H-D customers are #1!

Family owned and operated, the store is open from 9am to 6pm Monday through Friday and 9am to 4pm on Saturday. 720 West Bristol Street, Elkhart, IN 46514.

For more information please call Brad Simkins at 574-262-2735, or send an e-mail to [brad@hoosierhd.com](mailto:brad@hoosierhd.com).

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